

Capability Statement: More Cowbell Unlimited, Inc



More Cowbell Unlimited is a process mining cloud software and data science firm. We help government and industry transform continuously using our proprietary software technologies and business optimization expertise.

Differentiators: We are patriots who want to help government agencies quickly and effectively adopt new cutting-edge capabilities.

More than ever, America needs to innovate in order to retain our worldwide competitive advantage. We believe that all Americans should give back and support The American Experiment. Our analysts and consultants have over 20 years of experience working with the Department of Defense and a decade with corporations.

Core competencies:

- [Process Mining Cloud SaaS](#) with artificial intelligence
- Human Resources analysis and workforce planning
- Data science, machine learning, data wrangling, data integration (for example, ETL)
- Econometric and statistical analysis

Past performance: We have significant experience within the Federal government, notably the Department of Defense and Department of Energy, and with start-up tech and management consulting firms.

- Led the process-intensive “Street to Fleet” program; reduced costs and re-allocated labor resources from the overhead account to the operating forces.
- Built Markov transition probability labor models to predict recruiting requirements, future inventories, and visualize risk
- Currently positioning a medical technology start-up for funding with survey research in order to assess market demand and new product impact
- Helped Portland-based US Department of Energy Agency align workforce efforts with corporate strategy & draft multi-year workforce risk mitigation strategy
- Defined workforce plan for an internationally renowned assessment technology company
- Researched labor trends and brought analytical insight from diverse forecasts related to company financials, business metrics and mission for an internationally renowned assessment technology company
- Operationalized an Enterprise Talent Metrics suite aligned with corporate strategy.
- Created two platform-agnostic longitudinal Talent Analytic Data Marts (ADM); joined together disparate data sources and built trend visualizations for senior leaders;



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- Conducted a three-year study of employee performance to understand empirical relationships between performance and observable behaviors
- Conducted econometric analysis for a large paper retailer; results illuminated critical business intelligence gaps by product and advertising campaign; increased sales likely.
- Created 15 judgmental credit scorecards for a large regional bank's commercial lending practice and readied the scoring code for JAVA deployment; conducted knowledge transfer training
- Analyzed oil and fuel sensor failure patterns for a large international auto manufacturer using survival and sequence analyses; communicated results with stunning visualizations.

Industry codes:

511210 Software Publishers
541690 Other Scientific and Technical Consulting Services
541611 Administrative Management and General Management Consulting Services
541720 Research and Development in the Social Sciences and Humanities
541715 Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)
518210 Data Processing, Hosting, and Related Services
541612 Human Resources Consulting Services
541618 Other Management Consulting Services
611430 Professional and Management Development Training

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